

Regionally Integrated Healthcare – the OptiMedis model



The right incentives

Of vital importance for the remuneration of management companies and physicians are the health benefits: The healthier the regional population, the better the result.

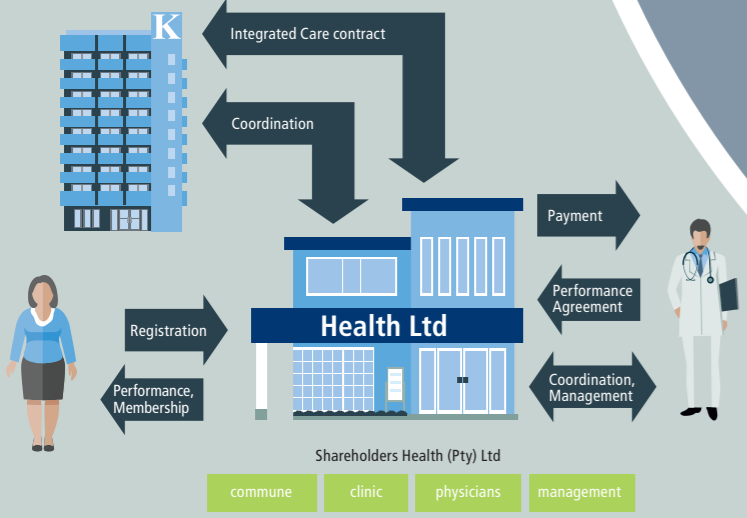


Appropriate remuneration and cooperation in the networks improves the satisfaction levels of physicians and other partners such as physiotherapists, medical assistants or nurses.



The integrator

The regional management company organizes networking and memberships, develops measures for prevention and health promotion, trains practice staff, and more.



Success factors

Regional management company the integrator

Securing community-based healthcare through best working conditions

Corporate health management

Participation of regional stakeholders clubs, schools, communes

Communes

Physicians and psychotherapists

Companies

Pharmacies

Clinics

Insurances

Care

Physiotherapists

Schools

Clubs / fitness center

Social institutions

Innovative funding model with incentives for health benefits

Activation of the insured empowerment, shared decision making, therapeutic objective agreements

Targeted healthcare control through analysis of routine data and scientific evaluation

Health network

Cross-sectoral healthcare provision case conferences, jointly developed clinical pathways

IT networking

Healthcare management and prevention programs

Creating value

We follow the Triple Aim approach, proposed by Donald M. Berwick, with three goals:



A Look at the Future

We support the international move towards regional, population-oriented healthcare through our work in the International Foundation for Integrated care and through cooperation in diverse projects. Our model is equally applicable to a wide range of settings (urban and rural), in Germany and abroad.

