Regionally Integrated Healthcare – the OptiMedis model

**The right incentives**

Of vital importance for the remuneration of management companies and physicians are the health benefits: The healthier the regional population, the better the result.

Appropriate remuneration and cooperation in the networks improves the satisfaction levels of physicians and other partners such as physiotherapists, medical assistants or nurses.

**The integrator**

The regional management company organizes networking and memberships, develops measures for prevention and health promotion, trains practice staff, and more.

**Creating value**

We follow the Triple Aim approach, proposed by Donald M. Berwick, with three goals:

- Better population health
- Higher allocative efficiency for the policyholder community of insured
- Better healthcare experience

**A Look at the Future**

We support the international move towards regional, population-oriented healthcare through our work in the International Foundation for Integrated care and through cooperation in diverse projects. Our model is equally applicable to a wide range of settings (urban and rural), in Germany and abroad.