

New round of financing

OptiMedis AG receives six-figure sum to develop innovative health care

Hamburg. 4th July 2019 In a recent financing round with convertibles and direct investments, OptiMedis AG received a mid six-figure sum. Various reputable individuals from the health care sector are involved. This company develops concepts for a patient-oriented and sustainable supply of health care, as has been demanded by German politicians and experts for a long time, and it implements them regionally together with physicians, health insurers, and other partners. "With this fresh capital we endeavour to drive the development of further innovative health care systems, following our model which has been internationally recognised as forward-looking", explains Dr. h. c. Helmut Hildebrandt, Chairman of OptiMedis AG. The next round of financing is in the pipeline.

Specifically, OptiMedis develops health care management solutions regionally, connects stakeholders from the medical and social fields, and implements innovative IT solutions and data analytics. The "Shared Savings Agreements" are another crucial success factor, which foresee a share of the realised savings with the health insurers being directed towards the regional health care companies supported by OptiMedis as a return on investment.

The most well-known projects in which OptiMedis is involved are the integrated care centre Gesundes Kinzigtal in South Baden (www.gesundes-kinzigtal.de), where the model already produced its proof of concept, and Gesundheit für Billstedt/Horn, a growing integrated care project in a relatively deprived urban context (www.gesundheit-bh.de). Additionally, OptiMedis is currently establishing another integrated, population-oriented care in the Werra-Meißner District (www.gesunder-wmk.de) and is also active in another three European countries.

Characters: 1850 (incl. spaces)

You can find more information on the projects in which OptiMedis is involved [here](#).

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About OptiMedis AG

OptiMedis AG is a population health management company that is developing regional integrated delivery systems in order to improve health, care experience, and lower costs. OptiMedis AG manages a group of regional Integrated Care Delivery Systems located in different parts of Germany, and serves as a research and performance management institute to these regional delivery systems.

It is well connected in Germany with health insurances, ministries, medical associations and public services. Its model for regional population health improvement has been recognised by many EU best practice awards and received international attention amongst policymakers and managers pursuing the Triple Aim in Accountable Care Organisations. OptiMedis AG is represented in other EU countries by OptiMedis Netherlands bv, OptiMedis Belgium bv and OptiMedis-Cobic UK Ltd.

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